



BERKELEY EXECUTIVE COACHING INSTITUTE



Inspired by our common humanity, our mission is to enable all people to develop their authentic selves, live their values and make a positive impact in their organizations and the world.

THE BERKELEY EXECUTIVE COACHING INSTITUTE
Mission Statement

Warm greetings from all of us here at the Berkeley Executive Coaching Institute!

Thanks for your interest in getting to know us. While nothing is better than an in-person conversation, I hope that this document provides an overview of who we are and the work we do ... until we get to personally connect.

Before I became a professor and an executive coach, I spent over 13 years of my professional career in the financial services and high-tech industry. Regardless of the technical and quantitative skills required, the people skills were the most important business skills – the ability to connect, communicate and collaborate successfully with people within their teams and beyond. These happen to be the most important life skills I needed to nourish relationships with family and friends.

I now work with professionals and organizations globally. I have found that even among the most successful Fortune 500 companies, people skills are still underdeveloped. There is a thirst for human connection.



Pause for a moment to reflect on your own situation... Although you are surrounded by highly intelligent and talented people, collaboration isn't always easy. You have gifts and talents to offer the world ... but sometimes you find yourself unable to contribute at your full potential. Why not? What might happen if you, and others around you, could create possibilities together?

At Berkeley ECI we believe it is possible. We've worked with individuals and teams globally to develop skills in each and every person to create an environment where there is authentic human connection and trust. Our work is derived from academic research and real-life experiences of how people can become a positive force for change. As with any skills you want to build, you have to learn, practice, and continue to develop. Our programs are designed to be highly experiential, with lots of practice and in-the-moment feedback and coaching. The goal is to help leaders develop skills that becomes a part of who they are and how they engage with people.

We've provided some examples of programs we've delivered—personally customized for the specific needs of the clients. When you talk to our program participants, you'll hear them say that we're unlike any other "training organization." We recognize it's hard to describe on paper what is best to experience for yourself.

If you are ready to discover what's possible, we're ready to talk to you. I sincerely look forward to meeting you in person to start our journey together.

All the best,

Doy Charnsupharindr
CEO



WHO WE ARE



The Berkeley Executive Coaching Institute (Berkeley ECI), founded in 2009, provides leadership development and executive coaching programs to executives and coaches from across the globe.

Under the leadership and guidance of founder Professor Mark Rittenberg, Distinguished Faculty at the University of California Berkeley Haas School of Business, our executive coaches and facilitators have transformed leaders in organizations around the world.

Our team combines decades of global management and leadership experience, academic credentials from top universities, and experience teaching at the top global business schools.

OUR EXPERTISE

Our team members teach core & elective courses including:

- Leadership Communications
- Leader as Coach
- Active Communicating
- Advanced Leadership Communications
- High Impact Leadership

**Berkeley
Haas**



UCLAAnderson
SCHOOL of MANAGEMENT

UC DAVIS
GRADUATE SCHOOL of MANAGEMENT

**NANYANG
TECHNOLOGICAL
UNIVERSITY**
Nanyang Business School

M **University of Michigan**
Medical School

SKOLKOVO
Moscow School of Management

**BERLIN
SCHOOL OF
CREATIVE
LEADERSHIP**
AT BERLIN UNIVERSITY

500+ MBA
students
taught annually

OUR EXPERIENCE

28%



Level of trust in your
colleagues up 28%

50%

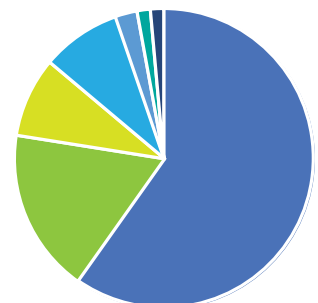


Connection with your
colleagues up 50%

Data collected from a recent Brand Ambassador Program conducted in a Northern California company.

4,000+
leaders
trained
since
2009

250+
executive
coaches
certified from
25 countries



United States 60%
Thailand 18%
Asia 9%
Europe 8%

North America 3%
Africa 1%
Oceania 1%

SELECTED CUSTOMIZED OFFERINGS



INDIVIDUAL

- Authentic and Inspirational Leadership
- Leadership Presence
- Impactful Communication Skills
- Public Speaking and Presentation Skills
- Coaching Certification
- Storytelling for Leadership
- Creativity in Leadership
- 1-on-1 Coaching
- Leadership Assessments

TEAM

- Creating a High Impact Team
- Trust and Relationship-building
- The Art of a Meaningful Dialogue
- Team Culture
- Improving Teamwork and Collaboration
- Team Retreats
- Cultural Assessment



ORGANIZATION

- Culture Change
- Brand Ambassador
- Creating a Coaching Culture
- Leadership Academy
- Executive Coaching Program

OUR TEAM



Dr. Mark Rittenberg
Founder
Ed.D. University of San Francisco
MA San Francisco State
BA UC Berkeley
Distinguished Teaching Fellow, UC Berkeley Haas School of Business. Additionally

teaches at Kellogg School of Management at Northwestern University, the Weatherhead School of Management at Case Western Reserve University, and the Olin School of Business at Washington University. Born and raised in the San Francisco Bay Area. Decades of creative experience building cultural bridges around the globe.



Doy Charnupharindr
CEO
MBA UC Berkeley
BA Stanford University
Lecturer, UC Berkeley Haas School of Business and UC Berkeley Davis School of Management

Born and raised in Thailand. Prior professional experiences in management, customer service, business strategy, operations, and product management for the financial services and high technology industry. Senior coach and facilitator with focus on authentic leadership presence.



Susan Houlihan
COO
MBA UC Berkeley
BS University College of Cork
Lecturer, UC Berkeley Haas School of Business
Born and raised in Ireland. An electrical engineer with

15+ years in engineering and operations in the high-tech sector in Silicon Valley. Senior coach and facilitator with focus on coach training.



Jenny Herbert-Creek
CFO
MBA UC Berkeley
BA Stanford University
Lecturer, UC Berkeley Haas School of Business
Born and raised in the United States. Experienced financial executive.



Ingrid Gavshon
Partner, Strategic Alliances
MBA Berlin School of Creative Leadership
Lecturer, UC Berkeley Haas School of Business
Born and raised in South Africa. Award-winning documentary filmmaker

Senior coach and facilitator with focus on brand ambassador programs.



Jennifer Caleshu
Director of Marketing
MBA UC Berkeley, honors
BA Stanford University
Lecturer, UC Berkeley Haas School of Business
Born and raised in the San Francisco Bay Area. Previously experienced in

leadership, marketing & strategy for non-profit cultural organizations. Teaches design thinking. Senior coach and facilitator with focus on leadership communications and building trust.



Mehmet Sevinc
Director of Business Development
MBA San Francisco State University
BA Marmara University
Assistant Lecturer, UC Berkeley Haas School of Business

Born and raised in Turkey. Business intelligence consulting background on three continents - Europe, Asia and North America. Communications and executive coach.



Reba Rose
Senior Consultant
MA UC Berkeley
BGS University of Michigan
Born and raised in the United States. 20 years of international experience in leadership development,

plus Black Belts in both Kajukukenbo and Chi Gung. Senior coach and facilitator with focus on coaching and mindfulness.



Arina Isaacson
Senior Consultant
MA New York University
Lecturer, UC Berkeley Haas School of Business
Born and raised in the United States. Internationally recognized, and award winning, improvisational

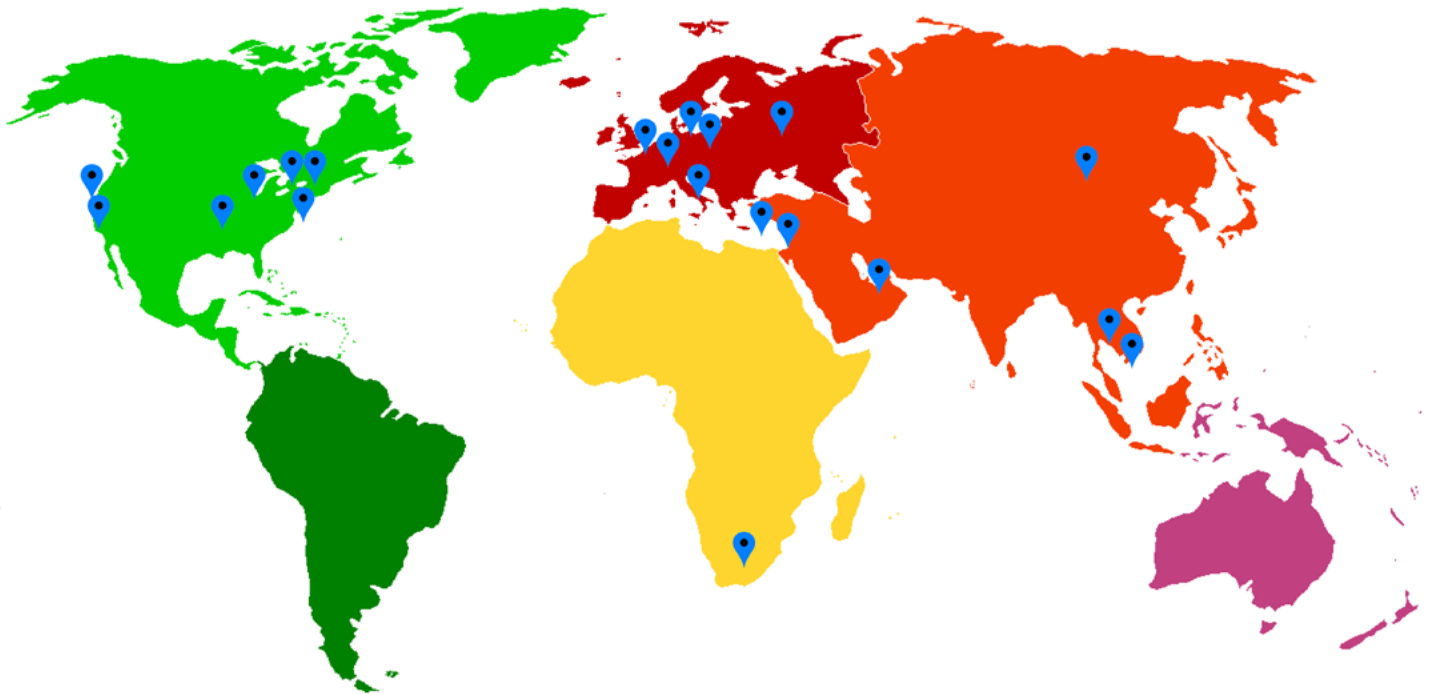
actress and artist. Senior coach and facilitator with focus on communications and storytelling.



Motshabi Tyelele
Consultant
Born and raised in South Africa. Award-winning film, television and theatre actress. Senior coach and facilitator with focus on communications and voice.

ADDITIONAL TEAM MEMBERS INCLUDE:

Chris Bolling (BA University of California Santa Cruz), Heidi Connal (MBA New York University), Thomas Fitzpatrick (MBA University of California Berkeley), Lucy Kaplan (MA University of Cape Town), Ariela Morgenstern (BA University of California Santa Cruz), Tom Nelms (BS Northeastern University), Alexis Rask (BS New York University), Amita Sophonthiratan (MBA The University of Texas at Austin), Praewta Sorasuchart (MA London School of Economics), Dr. Wolfgang Stehr (MBA University of California Berkeley, MD Eberhard-Karls-Universität Tübingen).



SELECTED CLIENTS



*Superb,
inspiring &
interactive.*

- technology client, 2018

*I feel renewed, energized,
and empowered to
be my best self.*

- technology client,
2018



*Went to a way deeper
& different level than I
ever expected. Dare I say
life-changing?*

- health care client, 2018

*The coaches are genuine
and brilliant.*

- networking client, 2017



*I'm already seeing
implementation of the things
we learned in the class.*

- hospitality client, 2018



Best team building / leadership class I have taken.

- operations client, 2017



BERKELEY EXECUTIVE
COACHING INSTITUTE

CONTACT

Tel. +1.510.225.9175
info@berkeleyeci.com

www.BerkeleyECI.com